

# BUSINESS Update

Business news and information brought to you by the Kinston-Lenoir County Chamber of Commerce

## ▶ Chamber AT WORK

### Candidates set to meet and greet

Meet the Candidates  
Monday, Sept. 29  
5:30-7 p.m.  
Lenoir Community College  
Waller Building  
231 Hwy. 58

The Kinston Lenoir County Chamber of Commerce and The Free Press are hosting a "Meet the Candidates" event. "Meet the Candidates" is in response to many Chamber members and voters wishing to spend a few minutes, sharing ideas and meeting the candidates in a casual environment.

Patrick Holmes, editor and publisher of The Free Press, will welcome all attendees at 6 p.m.. Alice Tingle, Chamber of Commerce VP of Governmental Affairs, will individually introduce each candidate so you can "Meet the Candidates" on a more personal level. Candidates from local, state and national elections have been invited.

Food and beverages will be provided. The general public is invited to attend. Go to [www.kinstonchamber.com](http://www.kinstonchamber.com) or call 252-527-1131 to register. The cost to attend is \$15 per person.

Candidates who have responded to date (and the seats they are running for) are:

- The Honorable Charles W. Albertson, NC State Senate, District 10
- The Honorable Richard Van Braxton, NC House of Representatives, District 10
- The Honorable G. K. Butterfield - U.S. Congress, District 1
- Jay D. Conner III, Lenoir County Board of Education - At Large
- Sam J. Ervin IV, Court of Appeals
- The Honorable Timothy I. Finan - District Court Judge, District 08
- The Honorable Charles P. Gaylor III, District Court Judge, District 08
- Bruce Hill, Lenoir County Board of Education - At Large
- Rita Hodges, Lenoir County Board of Education, District 3
- The Honorable Paul L. Jones, Superior Court Judge, District 08A
- The Honorable Doug McCullough, Court of Appeals
- Garland Nobles Jr., Lenoir County Board of Education, District 4
- Suzanne Reynolds, Supreme Court Associate Justice
- Chris Rogerson, District Court Judge, District 08
- Eric S. Rouse, Lenoir County Commissioner - At Large
- The Honorable Kristin Ruth, Court of Appeals
- Jack Sawyer, NC Secretary of State
- The Honorable Linda Stephens, Court of Appeals Judge
- Jeff Stephens, Lenoir County Commissioner - At Large
- Linda Rouse Sutton, Lenoir County Commissioner - At Large
- Craig Weber, US Congress, District 3
- Beth Wood, Chris Church attending, Auditor
- The Honorable James A. Wynn, Court of Appeals

## ▶ Chamber HAPPENINGS



A huge crowd gathered at Lenoir Crossing, 207 Airport Road, Suite C, for a recent Business After Hours and enjoyed an evening of networking at The Beauty Box Salon and Spa. Everyone enjoyed meeting each other. Owner Tonya Adams introduced her staff, shared a little bit about the business and gave away fabulous door prizes.



Many well wishers were on hand to celebrate the ribbon cutting and formal opening of Frenchman's Creek Salon, at 303 E. New Bern Road in Frenchman's Creek Shopping Center near Neuse Sports Shop. The salon offers more than 35 years of experience as well as the latest hair fashions, tanning beds, pedicures, manicures and more. Appointments and walk-ins are welcome. You may want to check the Hot Deals section of the Chamber Web site for occasional specials.

## ▶ At the CHAMBER

### Chamber to publish new street map of area

The Kinston-Lenoir County Chamber of Commerce has launched plans to produce a completely revised map of Kinston and Lenoir County.

The full-color street map is designed to serve those visiting as well as those considering relocation to the area. Local residents will also find the map a useful tool, since points of interest and various business locations will be noted. Five-thousand copies of this publication will be distributed throughout the region, and there will be an online version, making this an extremely effective recruitment tool.

This professional Street Map features a directory of area resources such as schools, shopping areas, parks and attractions, as well as clear, accurate and beautiful full-color cartography. The online MagniMap counterpart gives the community multiple platform marketing capabilities and makes Kinston accessible to newcomers on the Web.

This street map is sponsored solely by advertising dollars and is an excellent opportunity for our business community to support ongoing growth in our area. Advertising opportunities are



Chamber President Laura Lee Sylvester and Bill Joeks from Community Link map out plans for a new street map for Kinston and Lenoir County.

available on the map and on the online counterpart.

The sponsorship campaign began Aug. 25; space is limited, so contact the Chamber at (252) 527-1131 to reserve yours.

We are very pleased to have partnered with CommunityLink, a leader in chamber publishing. CommunityLink works nationwide and has produced thousands of publications similar to ours in the last 10 years.

Businesses that choose to participate will receive:

- Advertising packages to meet all budgets and advertising needs.
  - Design and layout services — free of charge.
  - Free copies of the map to distribute as you wish.
  - Free online advertising, with links to businesses' Web sites.
- This street map is one of the Chamber's most vital tools to market the Kinston area as we strive to keep the most up-to-date and accurate information possible in front of visitors, new residents and new resident prospects.

## ▶ Dates to REMEMBER

**SBA Community Express Loan Program**  
Thursday, Aug. 28  
12:30 p.m. registration  
1 p.m. Classes begin  
**Kinston Enterprise Center**  
Queen Street

Presented by the Lenoir Community College Small Business Center and the Kinston-Lenoir County Chamber of Commerce.

Registration is free! Contact Greg Hannibal at (252) 522-4676 or Linda Murray at ext. 2022 for details and to see if space is still available.

**Pinnacle of Achievement Nomination Deadline**  
Friday, Sept. 5

Go to [www.kinstonchamber.com](http://www.kinstonchamber.com) for details and nomination form.

**Next Maximize your Membership**  
Wednesday, Sept. 17  
3:30-5 p.m.

**Chamber office**  
Learn what the Chamber can do for you and how to get the most from your membership!  
Go to [www.kinstonchamber.com](http://www.kinstonchamber.com) to register.

**Next Business After Hours**  
Thursday, Sept. 25  
5:30-7 p.m.  
**the little bank**  
Vernon Avenue

Join us under the big tent for a Pig Pickin dinner as we celebrate our 10 Year Anniversary!

**Living the Good Life Expo**  
Tuesday, Oct. 28

Go to [www.kinstonchamber.com](http://www.kinstonchamber.com) for details

## President's Club

### Gold

- Harvey Fertilizer and Gas
  - Progress Energy
  - Lenoir Memorial Hospital
- ### Silver
- Advantage Printing
  - Best Diamond Packaging
  - Cherry Energy
  - Chrysler-Dodge-Jeep & Suzuki of Kinston
  - Coastal Connections Marketing
  - Corporate Resources
  - Down East Protection Systems
  - Embarq
  - First Flight Federal Credit Union
  - Fasco, Inc.
  - Grady Dental Lab
  - Honda & Hyundai for Goldsboro
  - Kelly Services
  - Lenoir Community College
  - Liberty Tax Service
  - Minges Bottling Group, Inc
  - Neuse Sport Shop Inc.
  - Nissan of Kinston
  - Perry Management, Inc.
  - Sylvia Chiropractic Center
  - The Beauty Box
  - U.S. Cellular
  - West Pharmaceutical Services

**Lenoir Community College PlayMakers will be presenting...**

## “High School Musical”

*Directed by Clay Whittington*

**Tickets are \$12 for adults and \$8 for students with I.D., children 12 and under, and senior citizens**

**September 25-27**

**8:00 p.m. and September 28**

**2:00 p.m.**

**Waller Auditorium**

**For more information, call 527-6223, ext. 928.**