

BUSINESS *Update*

Business news and information brought to you by the Kinston Lenoir County Chamber of Commerce

► At the CHAMBER



Kay Johnson

Johnson leading membership work at Chamber

Kay Johnson is the new Director of Membership Services at the Kinston-Lenoir County Chamber of Commerce.

Ms. Johnson has worked with United Ways in Thomasville, Winston-Salem and in Altoona, Pa. Most recently she worked in Chapel Hill with Child Care Services Association. With her non-profit experience Ms. Johnson understands the importance of volunteering, partnering, and collaborating.

She has an undergraduate degree in psychology from North Carolina Wesleyan and a master's degree in early childhood education from Columbus College in Georgia.

Ms. Johnson stated that she is happy to return to her native home and is looking forward to promoting all the opportunities the Kinston-Lenoir County Chamber of Commerce has to offer new and existing businesses.

New member orientation set

Did you join the Chamber of Commerce in 2007 or 2008? Learn about the value of your membership and how you can make the Chamber work for you. We will help you utilize the many Chamber benefits designed to help you grow your business or organization.

Register for this luncheon gathering online at www.kinstonchamber.com, Event Calendar listing, or by calling Jean at 527-1131.

New Member Orientation
 Wednesday, Feb. 27
 11:30 a.m. to 1 p.m.

Nominations being accepted

The Kinston-Lenoir County Chamber of Commerce is now accepting nominations for the Administrative Professional of the Year. Go to www.kinstonchamber.com or call 527-1131 for more information or to obtain a nomination form.

► Chamber HAPPENINGS

Ceremony celebrates Providence Manor opening

Providence Manor 910 North Heritage St., officially opened Nov. 1, 2007. It is an independent senior living community for people who are 55 and older.

Providence Manor offers individualized apartments along with care and amenities such as three meals per day, laundry, housekeeping, transportation and life enrichment activities.

Providence Manor works with EPS Pharmacy of Kinston to help residents manage their medications and can also deliver medications to your front door. They are similar to an Assisted Living, however they offer 1 - 2 bedroom apartments with call bells and 24 hour staffing.

Deborah Redgrave is a N.C. Certified Assisted Living Administrator with 15 years in health care and shares ownership with her husband, Steve Redgrave. They are glad to be in Kinston and feel as though they offer a needed service that allow Lenoir County senior citizens to retire in comfort and security.

For more information call Deborah Redgrave at 252-527-9131



Submitted Photo
 Kinston Mayor Buddy Ritch wields the scissors at the ribbon-cutting hosted by the Kinston-Lenoir County Chamber of Commerce for Providence Manor.

Upcoming ribbon cuttings

Gold's Gym
 4150 Vernon Ave., Suite E
 (behind Staples)
 Wednesday, Feb. 13, at 5 p.m.

Today, Gold's Gym has expanded its fitness profile to offer all of the latest equipment and services including, group exercise, personal training, cardiovascular equipment, spinning, Pilates and yoga, while maintaining its core weight lifting tradition. With nearly 3 million members world wide, Gold's Gym continues to change lives by helping people achieve their individual potential.

Sweets Coffee Shop
 311 N. Queen St.
 Thursday, Feb. 14, at 3 p.m.

Welcome to another great shop in downtown Kinston. Sweets Coffee Shop offers specialty coffee such as Jamaican Me Crazy, Southern Pecan and their House Blend. To accompany these coffees you can sample delicious pumpkin bread, coffee cake, brownies, cookies and other tasty desserts.

Business After Hours

Wednesday, February 27
 5:30 p.m. to 7:00 p.m.
 Gold's Gym
 4150 Vernon Ave. Suite E
 (behind Staples)

► Now YOU KNOW

Leadership Lenoir is more than you may expect

On Feb. 28 the 2008 Class of Leadership Lenoir will embark on a mission, building a corps of engaged, dedicated civic leaders.

It is vital for our leadership to be progressive in meeting the challenges that face our county today and in the future. Leadership Lenoir graduates will be challenged to apply their talents throughout the community by becoming an active part of the Chamber, other professional associations, civic clubs, public boards and service organizations.

The class will study the qualities that make a leader, analyze their individual leadership roles and develop their leadership styles and skills.

The 2007 Leadership Lenoir Program graduated 10 dedicated, dynamic and successful individuals. They are now challenging themselves, serving their employers and our community in active community-building efforts.

Several of the 2007 Graduates have expressed their appreci-

For more information or to register for Leadership Lenoir 2008, contact Jan Barwick at 252-527-1131

ation of the program:

Richard Poteat (Baptist Children's Homes) "Leadership Lenoir has been a wonderful experience for me. Meeting and working with new people has challenged me to new heights of cooperation and teamwork in order to accomplish a task. My horizons have been broadened as to all that Kinston and Lenoir County have to offer in this area and I am more appreciative and thankful that I live in such a historical yet cutting edge community. Because of this (program) I expect to be involved with my community in projects that will improve the quality of life of its citizens for many years to come."

Jay Conner, (West Company) "Having been a Lenoir County resident my entire life, I was surprised by how much more I learned about our great county through the

Leadership Lenoir program. When I arrived to our class of 10 I only knew three other participants; through the course of these sessions I have found 10 lifelong friends.

This experience was rewarding for myself and is a wonderful program in the continuing efforts to improve and innovate Lenoir County. I hope everyone takes advantage of opportunities like this in the future, so we can all make a difference in our community together."

Margaret Williams (the little bank) "We met so many interesting people as we discovered the resources our community holds. You learn the importance of teamwork and how to accomplish those tasks we face in our jobs. Our rich heritage makes us who we are today. It was all a wonderful experience but the friends I met, will live forever.

You'll never regret the time it takes to ... Rediscover Kinston/Lenoir County."

Leadership Lenoir is a

five-month program consisting of six sessions, completion of Hands on Lenoir and a graduation recognition ceremony. Sessions include related tours of businesses and facilities as well as in-depth development of current issues pertinent to the day's topic.

Community leaders will offer information and thoughtful analysis of:

- business and economic development
- education
- government and the judicial system
- quality of life
- leadership development
- human needs and health care

The 2007 class of Leadership Lenoir completed the first Hands on Lenoir Project in Lenoir County as required for graduation from the program. Hands On Lenoir works in partnership with community organizations and agencies to create meaningful, "hands on" service projects that improve the quality of life and are of lasting benefit to the community.

► Chamber AT WORK

Chamber, LCC plan workshop on leadership

Lenoir Community College Small Business Center and Kinston-Lenoir County Chamber of Commerce present:

Forgotten Fundamentals of Effective Leadership
 Presenter: Tim Dannelly
 Kinston Enterprise Center
 Thursday, Feb. 28

Registration: 8:30 - 9:00 am
 Registration Fee: \$10
 Class: 9 a.m. - noon

Early days in leadership roles are exciting and challenging. Your mind is open and your energy is endless. Some days are so overwhelming you may even consider returning to a non-leadership role. But then, you reach a comfortable place in your position of authority - and you settle. Many leaders in American business find themselves letting certain tasks and employee infractions 'fall between the cracks'. While production may remain consistent and red flags may never rise, your organization begins to settle - just like the leader. And your employer settles on your compensation.

Subjects include:

- What and how to feed your mind
- The value of looking and acting like a leader
- Leading a team versus driving a herd
- How to stop wasting time and start exceeding expectations

For additional information please call
 Greg Hannibal at 252-522-4676
 Ext. 2021
 or Linda Murray at Ext. 2022

President's Club

Gold

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 Progress Energy
 Lenoir Memorial Hospital

Silver

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 Kelly Services
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To learn more about becoming a KLCCC member contact Kay Johnson at 252-527-1131.

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