

BUSINESS *Update*

Business news and information brought to you by the Kinston Lenoir County Chamber of Commerce

► At the CHAMBER

Festival, pig cookin' this weekend

Festival on the Neuse and the Wil King Hog Happenin' Cookin' Contest is this Friday and Saturday, April 25 and 26.

Order your \$6 BBQ plate tickets in advance! Phone 527-1131 or e-mail info@kinstonchamber.com.

Friday Evening Events:

Beach Music Party featuring The Hip Pocket Band
 Burger Bash with all natural beef and fixins
 Pigmania Parade escorting the stars of the weekend to their cook teams!

Saturday Events:

Hog Happenin' BBQ (\$6 plates walk-up or drive-thru)
 Kid's Festival, Art Show, Car Show, Pet Parade
 Duck Race, Steve Hardy Beach Music and much more!
 See www.festivalontheuse.com for complete listing.

Prayer breakfast scheduled May 1

Please join us for the Fourth Annual Kinston-Lenoir Community Prayer Breakfast. This is an event that unites Kinston-Lenoir County with an hour of prayer for our community, schools, state and nation.

Lenoir Community College Gym
 231 Hwy. 58 South
 Kinston, NC
 May 1
 7 a.m.-8 a.m.

\$10 tickets are available at the Kinston-Lenoir County Chamber of Commerce at 301 N. Queen St.; telephone, (252) 527-1131.

Tickets can also be purchased in bulk by contacting Corey Fader at 252-560-0868.

Next 'Images' out in October

The 2009 edition of Images of Kinston-Lenoir County, sponsored by the Kinston-Lenoir County Chamber of Commerce, will publish in October.

Images of Kinston-Lenoir County showcases the best of the Kinston region. It will be used all year for the purpose of promoting the community to prospective residents, new businesses and visitors.

Chamber members will have the opportunity to reserve advertising space soon. For more information about the magazine, contact the Kinston-Lenoir County Chamber of Commerce at (252) 527-1131 or Journal Communications Toll-free at (800) 333-8842.

► Chamber HAPPENINGS



Submitted photo

Adriana's Gifts and Home Décor, at 222 North Heritage St., was packed with well-wishers during the recent ribbon cutting ceremony. Susan Sykes and Debbie Andrews opened Adriana's on Aug. 10, 2007. "We had a desire to help revitalize Heritage Street and create a store that would bring a wonderful shopping experience to our town. The right accessories can change the whole look of your home. Accent tables, chairs, lamps and custom floral designs can make a huge impact on any room. We offer special order gift baskets with gourmet food or items of your choice. Also available are ladies accessories, a bridal and baby registry. For great customer service and our signature gift wrap, shop with us at Adrianna's."



Submitted Photo

Mayor Buddy Ritch did the honors of cutting the ribbon to officially welcome one of Lenoir County's newest businesses. Faithful Friends, at N.C. 11 North, Grifton, is a full-service veterinary hospital that is family oriented. Services offered include comprehensive medicine and surgery, digital radiology including dental radiographs, in-house diagnostic laboratory, behavior consults, hospitalization and intensive care treatment, state-of-the-art dental care, prescription pet foods with nutritional counseling, puppy and kitten classes, customized vaccine protocols for your pet, a full line of quality pet products and a wonderful staff ready and able to assist both you and your pet. Dr. Ivy O. Heath graduated from North Carolina State University College of Veterinary Medicine in 2001 and has practiced in both Greenville and New Bern. Hours of operation are Monday, Thursday, Friday 7:30 a.m.-5:30 p.m., and Tuesday 7:30 a.m.-7 p.m. The office is closed on Wednesday; please call for Saturday hours.

Upcoming ribbon cuttings

Sale Auto Mall
 Wednesday, May 7
 noon

A light lunch will be served to celebrate the completion of their remodeling and expansion. Come help us celebrate!

Sale Auto Mall is a family owned and operated business. They have been in business for over 20 years. Over the years they have added on to their facility and this past year they added on and remodeled their BMW showroom!

The Mouse Pad
 Tuesday May 13
 9:30 a.m.

The Mouse Pad is a full-featured and accessible Internet Café. If you don't have access to the Internet at your job or at home, there are several machines available for use with the fastest Internet access in the area.

The Mouse Pad offers the following services: High-speed Internet access; hot coffee, cappuccino and espresso bar; snack bar with microwave; big screen televisions; a conference and training area available to rent

Hours of operation to begin May 1
 Monday-Friday, 7 a.m.-9 p.m.; Saturday, 10 a.m.-7 p.m.
 Telephone: (252) 559-1399
 Web: www.the-mouse-pad.com.

Business After Hours

Massey Motors
 Thursday, May 15
 5:30 p.m.

4760 Hwy. 70 West, Kinston
 Massey

Toyota Scion invites you and your friends to join us for The Chamber of Commerce Business After Hours. Massey Toyota is a locally owned family business that has served Kinston-Lenoir County since 1940. Our friendly and professional sales and service staff are here to help you with all your automotive needs. We offer special \$19.95 quick lube oil and filter change, and if you are interested in better gas mileage, consider our new state-of-the-art nitrogen tire fill program. We look forward to seeing our friends, neighbors and associates for a great time at The New Massey Toyota!
 Telephone: (252) 523-6111
 Web: www.masseytoyota.com
 E-mail: sales@masseymotors.com



On the calendar

Tonight!!!

Big Daddy Express dedication and ribbon cutting is at the Nature Center beginning at 5:30 p.m. Free train rides and refreshments.

Tomorrow!!!

Administrative Professional Luncheon and Administrative Professional of the Year Award Ceremony, Wednesday, April 23, at Southwood Christian Church, 1027 Hwy. 58 South. Phone 527-1131 for more information.

Saturday, May 3

Have lunch at Ham's Restaurant on May 3 between 11 a.m. and 2 p.m.! Ham's is donating 10 percent of its proceeds from that time to the Lenoir County Education Foundation. This coming year the Education Foundation will be funding school supplies for children in need and the teacher mini-grant program.

► Chamber AT WORK

Maximize
 Your Membership

Meeting to focus on getting the most out of membership

Learn tips and techniques on how you can maximize your Chamber of Commerce membership.

We will help you to utilize your membership in a way that gives you the biggest return on your membership investment. In today's competitive environment businesses, organizations and nonprofits are all striving to do more with less.

Join us at our next informational program scheduled for Wednesday, May 7, beginning at 8:30 a.m.

The session will conclude at 10 a.m. with a light breakfast being served. Register for this breakfast gathering online at www.kinstonchamber.com May 7 Event Calendar listing or by calling Jean at (252) 527-1131.

If you are a new or a long-standing member wanting to take advantage of the many new opportunities that are available, be sure to sign up!

Hot deals!

Expand your marketing and promotional reach by advertising your product or services on the Chamber's Web site. For Chamber Members Only! You can post discounts, deals, promotions, markdowns, service specials, sale items, special storewide events, spring prices and more! And here's the best deal of all ... IT'S FREE!! Your message will be visible to the thousands of visitors that use the Chamber's website. How's that for a HOT DEAL!

President's Club

Gold

Harvey Fertilizer and Gas
 Progress Energy
 Lenoir Memorial Hospital

Silver

Advantage Printing
 Best Diamond Packaging
 Coastal Connections Marketing
 Corporate Resources
 Down East Protection Systems
 Embarq
 First Flight Federal Credit Union
 Fasco, Inc.
 Grady Dental Lab
 Kelly Services
 Kinston Automotive
 Kinston Nissan
 Lenoir Community College
 Minges Bottling Group, Inc.
 Neuse Sport Shop Inc.
 Perry Management, Inc.
 Sylvia Chiropractic Center
 The Beauty Box
 U.S. Cellular
 West Pharmaceutical Services

Health Science PROGRAMS

Application packets are currently being accepted for the following programs:

Polysomnography



Performance and interpretation of sleep studies. Comprehensive clinical evaluations for the diagnosis of sleep related disorders.

DEADLINE: May 1, 2008

Surgical Technology



Assist in the care of surgical patients in the operating room and function as a member of the surgical team.

DEADLINE: May 1, 2008

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LENOIR
 Community College

For more information about the Health Science admissions processes, you may call 252.527.6223, ext. 319, 309, or 343.