

I want to be a President's Club member.

Business Name _____
Contact Person _____
Phone _____ Email _____

Choose level:

____ **Platinum** - (includes all 10 events)

____ **Gold** - (includes 5 events)

choose 2 from _____ BBQ Festival on the Neuse _____ Business Showcase _____ Annual Banquet
choose 3 more 1) _____
2) _____
3) _____

____ **Silver** - (includes 3 events)

choose 1 from _____ BBQ Festival on the Neuse _____ Business Showcase _____ Annual Banquet
choose 2 more 1) _____
2) _____

Please choose from the Programs and Events list on the reverse side. For more information contact Laura Lee Sylvoester, President at extension 25 or Kay Johnson, Director of Membership Services at Extension 24 at 252-527-1131.

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CORPORATE RESOURCES



President's *Club*

Kinston-Lenoir County
Chamber
OF COMMERCE



Dear Chamber Member,

We know many businesses are interested in making a higher-level investment to the Chamber through sponsorship. President's Club Sponsorship provides businesses the opportunity to demonstrate their community involvement while offering expanded visibility. The companies included are true business and community leaders who have chosen to go the extra mile in their volunteer leadership and financial support of the Chamber. Through their significant commitment, President's Club members help the Chamber realize its vision to enhance the business environment for its members and the community.

This year promises to be a year of growth and progress for the Kinston-Lenoir County Chamber of Commerce. Our goal is to provide programs and events that make a significant difference for our business community. Together we can work towards stimulating a healthy business economy.

The President's Club program offers interested businesses the opportunity to choose a yearly package that will help fund special programs and events. A decision to join this program will eliminate the need for solicitation throughout the year.

The Chamber will provide our President's Club members with:

- a choice of sponsorship packages that include various event and program options plus other marketing opportunities as listed.
- recognition and event benefits that fit the program of your choice
- an easy way to plan and budget sponsorship dollars ahead of time
- a choice of annual, or semi annual billing
- special recognition from the podium at the Chamber Annual Banquet

By participating President's Club members will:

- make a significant investment in the well being of the local business community
- enable the Chamber the ability to achieve its mission and goals
 - provide the foundation funding that supports essential Chamber programs and projects
 - be a necessary and vital partner!

Platinum \$5,000 includes

- ❖ BBQ Festival on the Neuse
- ❖ Living the Good Life Expo (*double booth in preferred location with top Platinum sponsorship billing*)
- ❖ Annual Banquet (*3 admission tickets*)

Plus all remaining Events and Programs

Platinum level also includes these marketing opportunities:

- *Large* Company Banner at all events recognized as *Major Sponsor*
- KLCCC website's front page *Platinum level recognition* with a link to your business website.
- *Two* complementary broadcast email/fax blast to entire membership. (can be used to promote products or services or as a holiday greeting)
- *One* set of complementary membership mailing labels
- Listed in all invitations, programs, advertisements, newsletters, Business Before and After Hours, membership mailings, promotional materials etc. *as a Major Sponsor with your company's logo.*

Gold \$2,500 includes

Choose 2 signature (❖) events from:

- ❖ BBQ Festival on the Neuse
- ❖ Living the Good Life Expo (*booth in preferred location with Gold level recognition*)
- ❖ Annual Banquet (*2 admission tickets*)

Plus 3 more for a total of 5 Events and Programs

Gold level also includes these marketing opportunities:

- Company Banner at all events
- KLCCC website's front page *Gold level recognition* with a link to your business website.
- *One* complementary broadcast email/fax blast to entire membership. (can be used to promote products or services or as a holiday greeting)
- Listed in all invitations, programs, advertisements, newsletters, Business Before and After Hours, membership mailings, promotional materials etc. *as a Co-Sponsor with your company's logo.*

Silver \$1,000 includes

Choose 1 signature (❖) event from:

- ❖ BBQ Festival on the Neuse
- ❖ Living the Good Life Expo (*booth with Silver level recognition*)
- ❖ Annual Banquet (*1 admission ticket*)

Plus 2 more for a total of 3 Events and Programs

Silver level also includes these marketing opportunities:

- Listed on KLCCC event poster/banner
- KLCCC website's front page *Silver level recognition* with a link to your business website.
- Listed in all invitations, programs, advertisements, newsletters, Business Before and After Hours, membership mailings, promotional materials etc. *as a Supporter with your company's name listed.*

Programs and Events

❖ *Annual Banquet - January*

Each year the Chamber holds the Annual Banquet to celebrate the year's accomplishments. This Banquet allows the Chamber to recognize an extraordinary citizen of Kinston and Lenoir County as having "rendered outstanding services to Lenoir County" by presenting the Citizen of the Year Award. The Chairman of the Board will develop the plans for this special evening and will take this opportunity to recognize the outgoing Executive Committee and pass the gavel on to the incoming Chairman.

Leadership Lenoir

Leadership Lenoir is an educational program which provides an opportunity to learn more about Kinston and Lenoir County. Participants will study the qualities that make a leader, analyze their individual leadership roles and develop their leadership styles and skills. The achievement of these goals is the first step toward the larger goal of encouraging individual involvement in leadership roles within our community.

Administrative Professionals Recognition - April

Attention Bosses! Mark your calendar for the Chamber's Administrative Professionals Awards recognition. The Administrative Professional Award will be presented at your business location by the selection committee. Each year's recipient receives a plaque, flowers and a gift at that time. He or She will also be featured in the newspaper on Administrative Professional Day and later recognized at the Afternoon Rotary Club meeting.

❖ *BBQ Festival on the Neuse - Spring*

Savor the great taste and flavor of Eastern North Carolina's Barbecue cooked by award winning and backyard cooks. As the BBQ cook teams get down to serious cooking Friday nite, you can enjoy Burgers and Brew while listening to some great entertainment. Saturday is full of excitement including children's activities and rides, an art and vendor show, more music, a pet parade plus so much more. And on Saturday you can enjoy delicious Eastern North Carolina BBQ at its best.

Small Business and Pinnacle of Achievement Awards-April/May

Small Businesses make a huge impact on the economy in our community and deserve recognition. In addition the Pinnacle of Achievement Award recognizes an exceptional female who achieved excellence and served Kinston and Lenoir County in a meaningful way. Each year the Chamber presents the outstanding Pinnacle of Achievement recipient, Small Busi-

ness, Minority Business, and Micro-enterprise of the Year Award at the Afternoon Rotary Club meeting.

❖ *Living the Good Life Expo - Fall*

Don't miss this hugely successful event. Offering visitors an exciting array of things to see, do and taste this expo demonstrates why Kinston and Lenoir County is a inviting place to live, work, play, and visit. Living the Good Life features a variety of business vendors, displays, and exhibits complete with door prizes and more. A special Taste of the Good Life challenge will provide taste testing and voting opportunities for the general public at the same expo.

Maximize Your Membership Workshops

Did you know your Chamber works for you twenty four-seven, three hundred sixty five days a year? There are many ways and options to utilize your membership to benefit your company or organizations. The Chamber hosts regular Maximize Your Membership Workshops throughout the year as needed. An individual session can easily be arranged through the Director of Membership Services. See how you and your Chamber work together to enhance your business/organizational goals.

Wake Up Lenoir

Wake Up Lenoir is designed to highlight a variety of current and pressing business, civic and political issues. It is a breakfast forum featuring prominent speakers, policy analysts and political experts specializing in issues on the local, state and federal levels.

President's Forum / Straight Talk

This evening forum will address issues of importance within the community featuring timely topics in legislative, economic, educational, and business matters. The forum draws from a pool of resources and individuals creating energy and ideas pertinent to doing business in Kinston-Lenoir County.

Kinston Ghost Walk- October

Embark upon a spirited adventure led through the allies and streets of Olde Kinston by some of Kinston's most talented, eccentric, unusual, bizarre, characters (tour guides) as your host. You will encounter visitors from the past sharing their stories and experiences. Soldiers and citizens eternally suffering the ravages of war, a mothers plea as she seeks help for a child lost in a world of silence forever, a slave murdered in the streets trying to return to her family, love destined to end in tragedy and many other tales from the past. Over the years stories of apparitions and sightings remind us that these poor lost souls are not to be forgotten.

- ❖ Signature Events