



## Community invited to meet area leaders

Event to feature county, city managers, planning director, GTP director

By Bryan Hanks

Special to *The Free Press*

**H**ave you ever wanted to ask the city or county manager a question but haven't had the opportunity to do so? Have you been wondering what's going on out at the Global TransPark?

To answer some of your burning questions, the Kinston-Lenoir County Chamber of Commerce is giving you the chance to meet four of Lenoir County's most important leaders at its semi-annual "Wake Up, Lenoir!" event.

It will be held from 8-9:30 a.m. at The Exchange at Hometowne, 121 W. Gordon St., Kinston on Wednesday, March 25. A breakfast buffet, catered by Lovick's Café, will be served beginning at 7:30 a.m.



(front left to right) Lenoir County Manager Michael James, Global TransPark Executive Director John Rouse, Kinston City Manager Tony Sears, City of Kinston Planning Director Adam Short

### Scheduled to appear at the event are:

- MICHAEL JAMES, Lenoir County Manager
- JOHN ROUSE, GTP Executive Director
- TONY SEARS, Kinston City Manager
- ADAM SHORT, City of Kinston Planning Director

The event is open to the public; the cost for a Chamber member is \$15 to attend

and \$25 for non-Chamber members. To register, call the Chamber at 252-527-1131 or mail your payment to Donna Jones, P.O. Box 157, Kinston, NC 28501. Payment to attend is expected before the event but attendees may also pay at the door.

The event is sponsored by AlSCO, Lenoir Community College, Sale Auto Mall and The Exchange at Hometowne.



### Wake Up Lenoir!

Legislative breakfast  
Wednesday, March 25  
8-9:30 a.m.  
(buffet begins at 7:30)  
The Exchange, 121 W. Gordon St., Kinston  
For more information, call  
252-527-1131

## Welcome, new members!

ServiceMaster, Greater Kinston Credit Union join Chamber

ServiceMaster Emergency Services and Greater Kinston Credit Union are two new members of the Kinston-Lenoir County Chamber of Commerce.

ServiceMaster is at 127 N. Queen St., Kinston. For more than 65 years, ServiceMaster has held strong to its core value of providing restoration services with the utmost integrity and understanding. It takes its relationships personally and works directly and collaboratively with its customers to provide the optimal solution.

Available 24 hours a day, seven days a week, every day of the year, the experts at ServiceMaster works to get the job done right and stays by your side until you're satisfied with the results.

Whether at home or at work, when disaster strikes, ServiceMaster is there



to provide the guidance, expertise and personalized care needed to ensure your life gets back to normal, quickly.



The Greater Kinston Credit Union was established by Charles E. Sanders and W.F. Grice, Jr. in 1952. The credit union was established for the purpose of assisting the underserved and has since

then been focusing on meeting the needs of its members.

The credit union is a full service financial institution offering a variety of loans and deposit accounts. It is committed to the success of its members and with helping them make financially sound decisions. The GKCU proudly serves the residents of Lenoir, Greene, Jones, Craven and Pitt counties.

### PRESIDENT'S CLUB

These members choose to make a higher-level financial investment in the Chamber. The support of these businesses helps the Chamber realize its vision.

**PLATINUM LEVEL MEMBER:**  
Crown

**GOLD LEVEL MEMBERS:**  
Electrolux  
UNC Lenoir Health Care

**SILVER LEVEL MEMBERS:**  
City of Kinston  
Harvey Fertilizer & Gas  
Herritage Elite Estates  
Lenoir Community College  
Lions Industries for the Blind  
Minges Bottling Group, Inc.  
Perry Management  
State Employees Credit Union  
State Farm Insurance Judy Jones  
Union Bank  
Wells Fargo

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## Get FACTA facts today at Small Business Center

By Bryan Hanks

Special to *The Free Press*

The Lenoir Community College Small Business Center is presenting a workshop about the Fair and Accurate Transaction Act (FACTA) and the Red Flags Rule today.

The event will be held at the Lenoir Community College Small Business Center, Room 313 at 327 N. Queen St., Kinston. Registration is from 12:45-1 p.m.; the class starts at 1. There is no cost for the event.

It is estimated that more than half of all businesses and most small enterprises are at significant financial risk if they lose consumer or employee information. Compliance with federal and state laws and having documented best practices can help to reduce the liabilities associated with identity theft.

This workshop discusses FACTA and the Red Flags Rule, the most common types of identity theft, as well as the cost, guidelines for compliance and penalties that can be applied to businesses.

"It's pretty much a given that, in business, things happen and I'm sure you will agree that, regardless of events, preparation is the most important element in business planning," Greg Hannibal, director of the LCC Small Business Center, said. "With this in mind, if you haven't already signed up for this workshop, take a minute and think about the effect an incident of identity theft could have on your business, its relationships with your customers, your suppliers, and those who will work with you; and its impact on you as you strive to promote needed products or to provide meaningful services within your community."

### Residents can pre-register for this event or any of the Center's upcoming workshops by

- Going to the LCC website at [lenoircc.edu](http://lenoircc.edu)
- Looking for Small Business Center
- Clicking on Workshops, then scrolling down and clicking on Find More Events
- Changing the time period in the drop-down window to "one year," then hitting search
- Clicking "register" to make your selection(s)
- Following instructions to enter information