



Meet your Chamber board members

Steve Lovick and Keith Hayes

AS WE HAVE PRINTED IN THIS SPACE OVER THE PAST FEW WEEKS, the Kinston-Lenoir County Chamber of Commerce is honored to introduce you to our board of directors. Thank you to our board members for their hard work and dedication to the Chamber and its members! — **Craig Hill, Executive Director**, Kinston-Lenoir County Chamber of Commerce

Steve Lovick, full board member

Steve Lovick is a third-generation owner of Lovick's Café in downtown Kinston; he is the youngest child of Mac Lovick.

After finishing school, he began his professional career with Piedmont Airlines for 12 years in Charlotte. There, he met his wonderful wife Christina, the couple have two children, Dr. Joshua Lovick, 29, and his beautiful daughter Alissa, 27.

Lovick decided to re-enter the family business in 1996 with

his father and sister Susan, and he stayed with that until the economy went sour in 2007; he then went to work with Acosta in Charlotte as a food broker, handling many large chain restaurants in N.C. Lovick did the double-duty while working at the cafe part-time until 2020.

Today, he and Christina operate Lovick's Café; February marked 80 years in business! The café provides eat-in, take-out, on-line order; DoorDash; it also delivers and caters to many offices in



surrounding cities daily.

Visit Lovick's Café for breakfast and lunch at 320 N. Heritage St., or call the café today at 252-523-6854.



Keith Hayes, full board member

Keith Hayes is a Vice President/Sales at Jake A. Parrott Insurance Agency, a family-owned and operated independent insurance agency that was founded in 1937 in Kinston.

Hayes graduated in 2010 from East Carolina University with a BSBA in Marketing and Supply Chain Management.

Hayes is the current president of the N.C. Professional Insurance Agents Association. He's also an Eagle Scout and the Scoutmaster for Troop 392 in Kinston.

He's the father of twins.

"I strive, every day to do my best and to treat everyone as fairly and equitably as possible," Hayes said. "I get joy from watching my children grow and learn every day."

Coming soon: Education Foundation Superball Tournament

Golf event is Sept. 9 at Kinston Country Club

By Bryan Hanks

Special to The Free Press

The 2021 Superball Tournament to benefit the Lenoir County Education Foundation is right around the corner!

The annual tournament is Thursday, Sept. 9 at the Kinston Country Club. The rain date is set for Thursday, Sept. 16.

The profits from the event are used to fund mini-grants, which provide educational opportunities for which there would otherwise be no funding available. All teachers in the Lenoir County Public Schools system are eligible to apply.

"The Education Foundation Golf Tournament is one of the major fundraisers used to support mini grants to enhance instruction for the students of Lenoir County," Kinston-Lenoir



County Chamber of Commerce Executive Director Craig Hill said. "It is an event that corporations and individuals can come together to compete while showing support for our teachers and students."

To register a team for the event, you may contact the chair of the event, Judy Jones, at 252-527-6352; you can also contact members of her committee — Cameron Beaman (252-286-7373), Brenda Canup (252-522-0960), Patrick Holmes

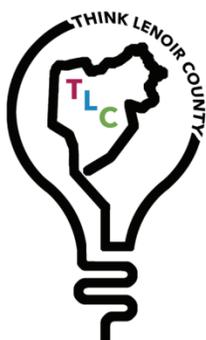
(252-527-1109), Carmon Jones (252-525-4199) or Jeremy Jones (252-208-1027).

There is a plethora of sponsorship opportunities for businesses and organizations, ranging from a \$150 hole sponsorship, all the way to a \$2,500 commencement sponsorship.

There are team prizes, a putting contest and a closest-to-the-pin contest. Sale Auto Mall is also sponsoring a hole-in-one award, too.

The TLC program is coming back to Lenoir County

An exciting 'new' program will be returning to Kinston and Lenoir County — the Think Lenoir County (TLC) program! You are encouraged to consider purchasing your goods and services from Lenoir County businesses before going out of the county. Again — stay tuned! More details coming soon!



Thank you for renewing your Chamber membership!



PRESIDENT'S CLUB

These members choose to make a higher-level financial investment in the Chamber. The support of these businesses helps the Chamber realize its vision.

PLATINUM LEVEL MEMBER:

Crown
Spirit AeroSystems

GOLD LEVEL MEMBERS:

Down East Protection Systems
Duke Energy
Electrolux
The Free Press
UNC Lenoir Health Care

SILVER LEVEL MEMBERS:

City of Kinston
ElectriCities of N.C., Inc.
First Citizens Bank & Trust Co.
GOECO
Harmony Hall Nursing & Rehabilitation Center
Harvey Fertilizer & Gas
Herald Office Solutions
Heritage Elite Estate
Judy O. Jones, State Farm Insurance
Lenoir Community College
Lions Industries for the Blind
Minges Bottling Group, Inc.
Perry Management
Principle Long Term Care
State Employees Credit Union
Union Bank
Wells Fargo
West Pharmaceuticals Services, Inc.